



About myPaper converter.

myPaper converter is the market leading system for converting a PDF into a digital, "flip through" publication with an underlying intelligence. All you need to do is upload a PDF of your publication. myPaper converter has wide a range of functionalities that provides you and your readers with several advantages. You receive an extensive follow up and full statistics on the reading of your publication, live online. No investments in hardware or external software are necessary.

Today myPaper converter is used by publishing houses, newspaper producers, printing plants and companies in both the private and the public sector.

Reduced costs for communication

With a digital version of your publication you can reduce costs for paper, print and postage.

Increased communication opportunities

Distribute the digital publication via your website, via e-mail, search engines or social medias. You receive statistics of how many and who's read your publication, which pages that have been read and what the reader searched for, clicked on and so on.

A complement to your printed publication

With a digital version of your printed publication you have the opportunity to communicate in several channels. The cost for the production of your printed publication is already taken. With the digital version you get the possibility of having an unlimited edition to a limited cost.

All you need to do is upload a PDF

We just need a PDF of your publication. You probably already have it, since it's the same PDF that you sent to or got by the printer.

Services in addition to myPaper converter

myPaper advertiser

This service provides your publication with dynamically served ads. Read more about how it works and how you can increase your ad revenues with myPaper advertiser at www.mypaper.se/en.

myPaper subscriber

With this service you get the opportunity to offer your readers a subscription on the digital version of your magazine. Read more about how to create a digital subscription at www.mypaper.se/en.

myPaper seo

If you're a publisher of free magazines, catalogues, brochures etc using myPaper seo for search engine optimization and indexation of your publication has great advantages, read more at www.mypaper.se/en.

Examples of myPaper converter publications



Skanska Worldwide



The Google guide



Our production starts with the same PDF you send to the Printer.

Functionalities for your myPaper publication and your myPaper-account

Page navigation – **Search the publication** - View archive – **Search archive** - Print – Dynamic table of contents – Thumbnails – Send to a friend – **Share on social medias** – **Bookmark** – Save a offline version - www & @ links – any surface linked to URL – Film – Sound – Flash animation – **Forms** – Segmentation of content /editions– **Dynamically served ads** – Access control – **Search engine indexation**

Material delivery – Publishing on website – E-mail distribution – **Statistics** – Archive - **Hosting** – Upgrades - Support

myPaper reduces the costs for paper, print and distribution and gives you all the communication advantages that Internet provides. Read more about the myPaper series at www.mypaper.se/en or contact us at sales@mypaper.se.